## Participatory Rural Appraisal



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## Why Rural India Matters

- In spite of being the fastest growing economy, rural areas in India continue to be backward
- The present growth has been urban-centric leading to divergent development India vs. Bharat
- The gap in critical development indicators continues to exist
- Higher poverty, illiteracy rates and poor in various other socioeconomic indicators
- There has been large scale push and pull migration from rural areas to urban areas
- Agriculture sector, bed-rock for the rural economy, is under severe distress due to various reasons
- Traditional livelihood occupations are becoming obsolete

## **Changing Scenarios**

- Right Based Development: Paradigm shift in development strategies to "Right Based Development"
- Providing Urban Amenities to Rural Areas (PURA): As propagated by former the President of India Dr. Abdul Kalam, provide urban infrastructure and services in rural hubs to create economic opportunities in rural areas thereby controlling push migration.
- Cluster based development approach: For realising economies of scale and the economies of agglomeration
- Deepening Peoples' Participation: Ensuing working of community based organisation such as Self-Help Groups, Water User Associations, Forest Protection Groups etc.

#### **PRA**

PRA is a methodology for <u>interacting with local</u> <u>people</u>, <u>understanding them</u> and <u>learning from them</u>. It involves a set of principles, a <u>process</u> of communication and a menu of <u>methods</u> for seeking people's participation and enabling them to do their own analysis with a view to make use of learning.

## Participatory Planning begins with

- Situation Analysis
- Identification of Stakeholders
- Analysis of their Expectations
- Rights and Responsibilities
- Power/Group Dynamics

## The Important Issues

Participatory planning processes

are based on the transfer and sharing of knowledge and information

between and among

stakeholders and management partners

Hence Effective Communication Skills

## Conflict Management

In many respects, participatory processes are **processes of negotiation** 

that aim at resolving and managing

existing and potential conflicts

(between and among resource users, between resource uses, or between resource management objectives and strategies).

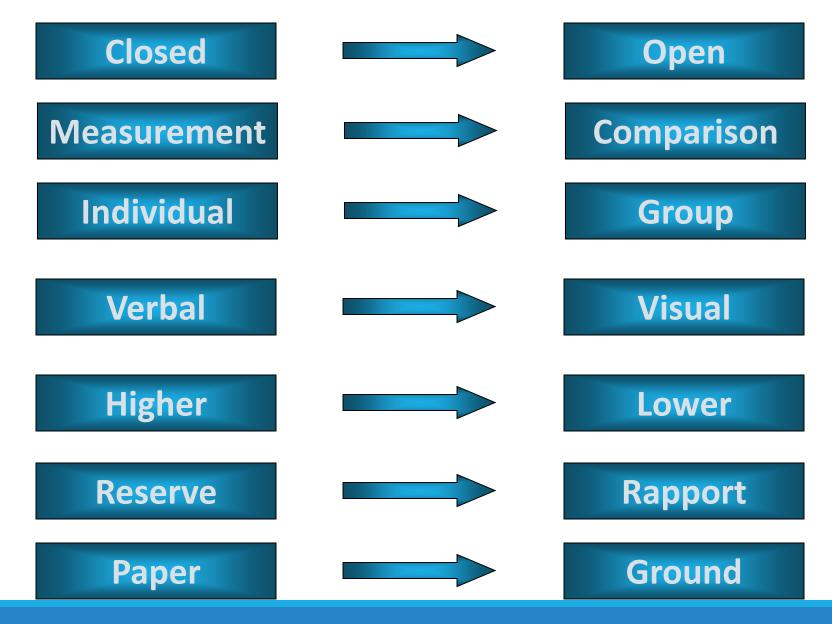
### Focus on Your Skills

- Communication Skills
- Behavioral Skills
- Leadership Skills for facilitation purpose
- Situational Management
- Appropriate PRA Tools

## PRINCIPLES OF PRA

- A reversal of learning
- Optimal Ignorance
- Seeking Diversity
- Offsetting Biases and Triangulating
- Listening and Learning
- □ They do it

#### Reversals: Distinguishing Feature of PRA



## Participation

- Central place in development thinking
- Pre requisite for sustainable development
- Consensus on need for participation
- Divergence of views
  - What is participation ?
  - How it can be achieved?

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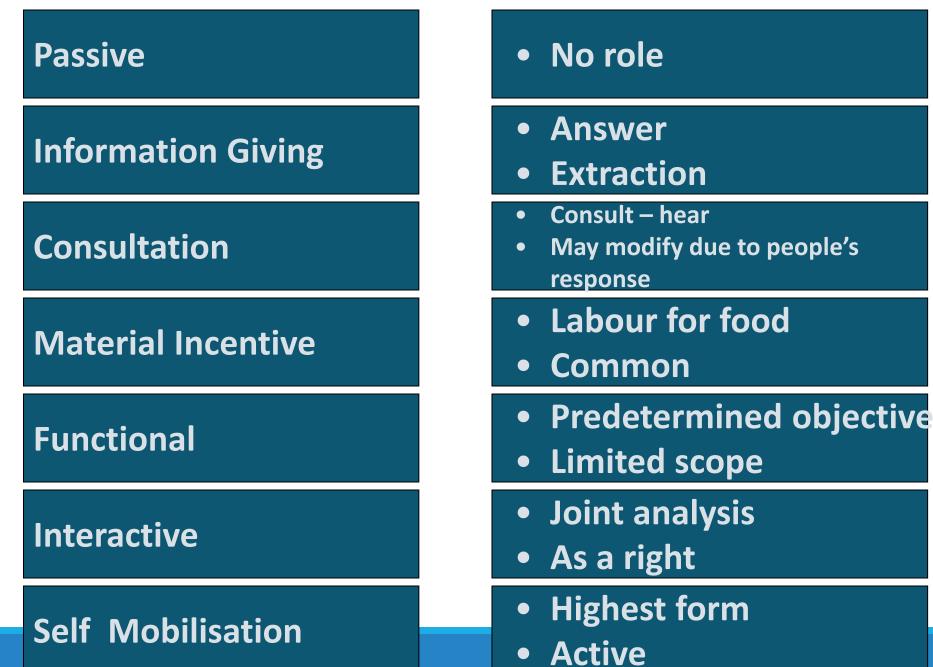
# Participation means different things to different people

- Contribution by people to programmes
  - Labour
  - Kind
  - Cash
  - Deductions
  - Involvement in decision making process

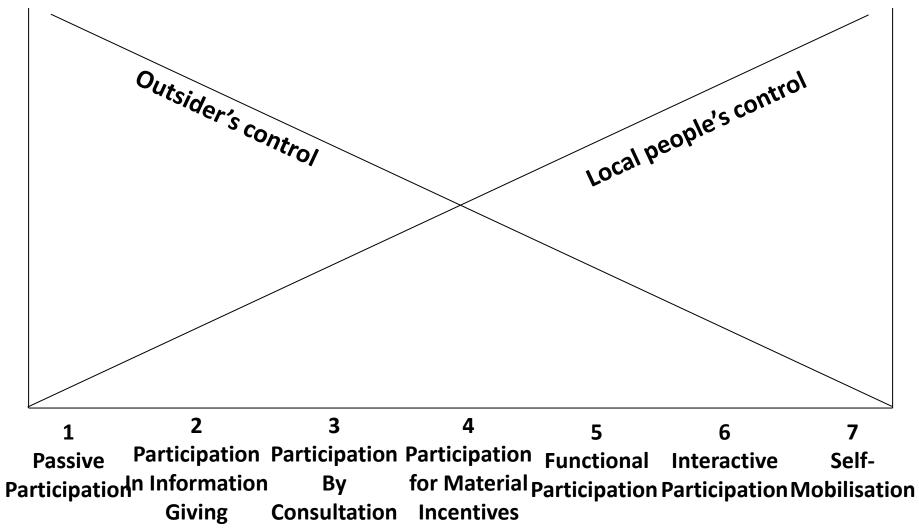
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#### **Types of Participation**



#### **Spectrum of Participation**



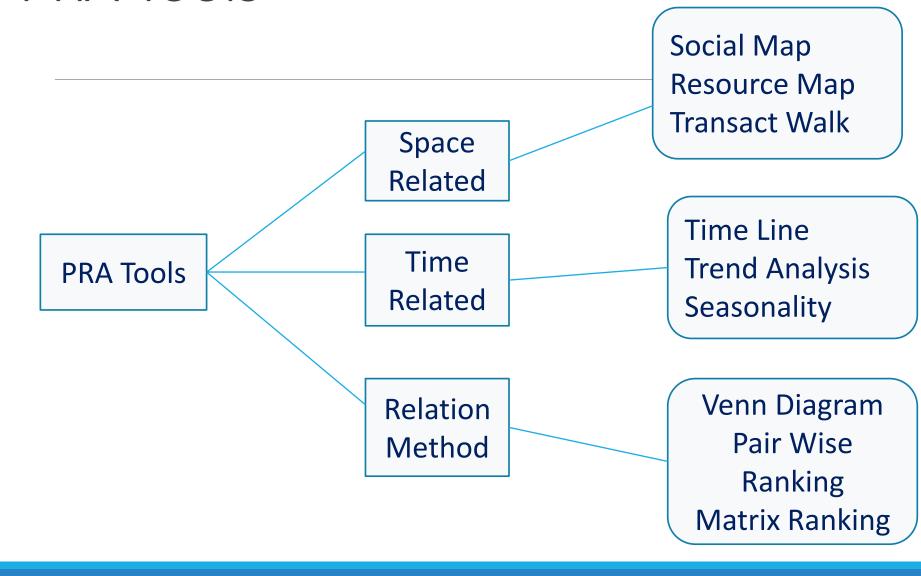
### PRA Methods

- Space related PRA Methods
- Time related PRA Methods
- Relation PRA Methods

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### **PRA Tools**



# Transact Walk



## Social Map

- Most popular PRA Method
- Synonymous with PRA
- Spatial dimensions of people's social reality
- Depicts habitation pattern and social infrastructure.

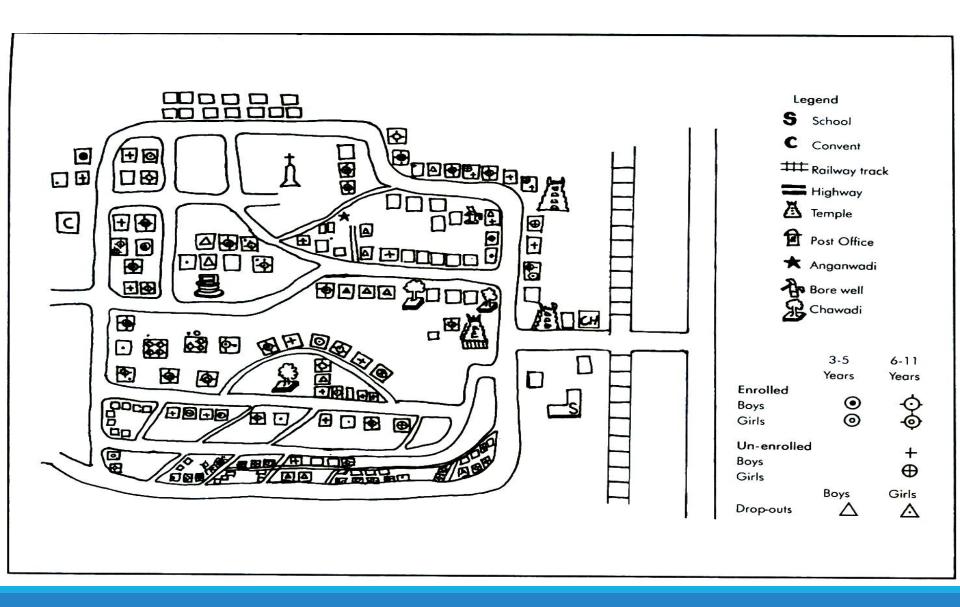
## Differences from Other Maps

- By local people and not by expert
- Not drawn to scale
- Perceptions of the social dimensions of their reality

## Social Map



#### Social Map of Chetlamallapuram village



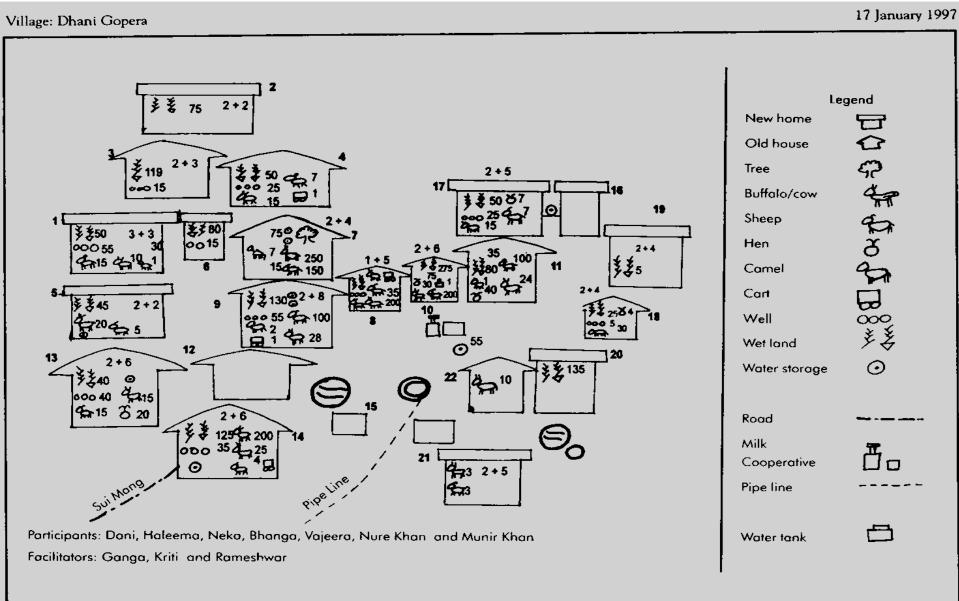
### Necessary Details on PRA output

- Title of the exercise
- Date of exercise
- Names of the participants
- Type of participants
- Name of village / locality
- Names of the facilitators
- Legends / symbols used

### Social Mapping in a Big Village

- Very effective for 80-100 households
- Big villages improvisation
  - Mapping at different locations for various parts
  - Mapping by representatives of various parts
- Other ways?

#### Social Map with Asset Details



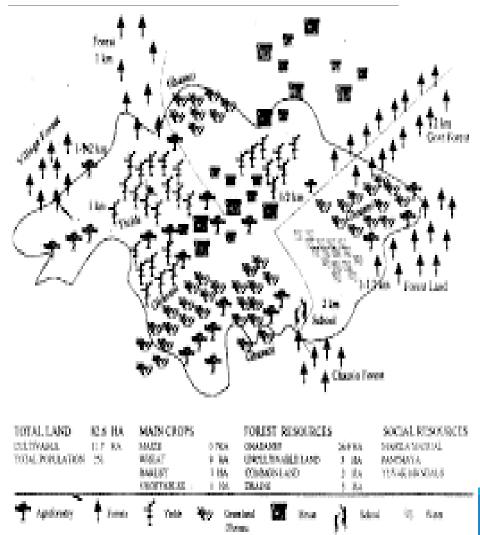
## Social Maps

- A Tool for Attitudinal change
- A Tool for Participatory Census
- A Tool for Analysis and Reflection
- A Tool for Breaking Ice

## Resource Map

## Resource Map





#### Time Line

- Important PRA Method
- Temporal dimension
- Chronology of events
- Historical land marks of an individual, community or institution
- As perceived by local people

#### Timeline of Drought and Natural Disasters

Village: Padiabahal	23 July 1998

<u> </u>		
	1916-17	• Drought
	1936	• Drought
		<ul> <li>School started in cowshed</li> </ul>
		Cholera broke out
	1939	• Drought
	1956	• Drought
		Supply of rice from Khaprakhol & Dhandamunda
	1960	Primary school set up
	1962	Land settlement
	1964	Major pest attack
	1965	• Drought
		<ul> <li>Milk, wheat, rice supplied by government</li> </ul>
	1972	• Drought
		Distribution of land deeds
		Construction of road by panchayat
	1975-78	Four years of drought
	1980	• Drought
1	1988	Installation of tube well
	1994,	Construction of club house
	1996	• Drought
	Participants: Pabitra Bag,	Baichandra Panika, Miniketan Bag, Gautam Panika and

Participants: Pabitra Bag, Baichandra Panika, Miniketan Bag, Gautam Panika and Chhalu Patra

Facilitators: Chintamani and Anindo

## Trend Analysis

- Popular time related method
- Changes and trends
- People's account of past, changes and trends
- People's historical perspective

### Trend Analysis: Natural Resources

Village: Aukpa-Adoka, Nigeria

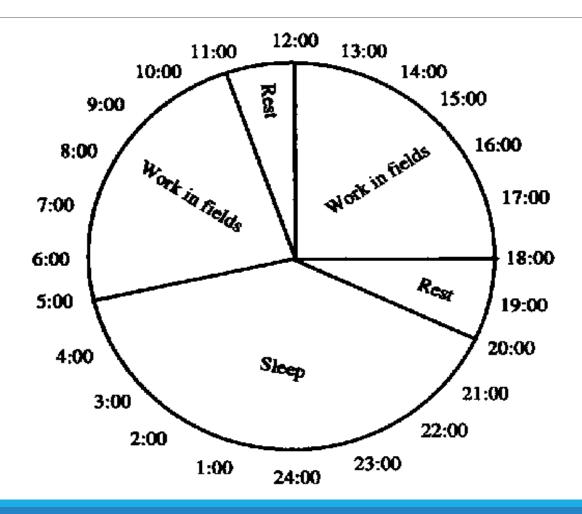
June 1999

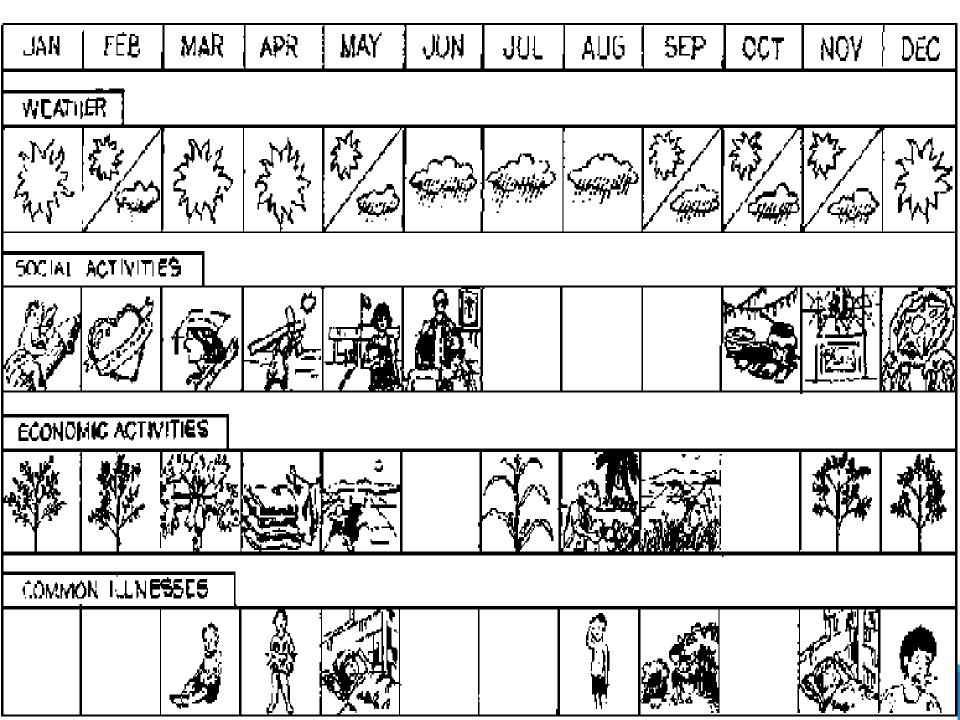
Natural resources Period	Water	Tree	Farmland	
1960 (Independence)	<ul> <li>Rains daily during June</li> <li>No wells</li> <li>Water always in the river</li> </ul>	00000	00000	
1970 (End of civil war)	Rains at least once in 2–3 days in June	0000	00000	
1979–80 (Shagari)	Rains at least once in 4 days in June	00000	00000	
1999 (Today)	<ul> <li>Rains sometimes once in 8–10 days in June</li> <li>River and well dry in dry season</li> </ul>	000	000	
Participants: Adama, Elîzabeth Sule, Omojo Peter, Ochesija Nichlas and Oglinulu Okpachu Facilitators: Paul C				

### Daily Activity Schedule : Applications

- •Enhance an understanding of who does what, when and for how long.
- Increase general sensitisation.
- Finalise timings of intervention.

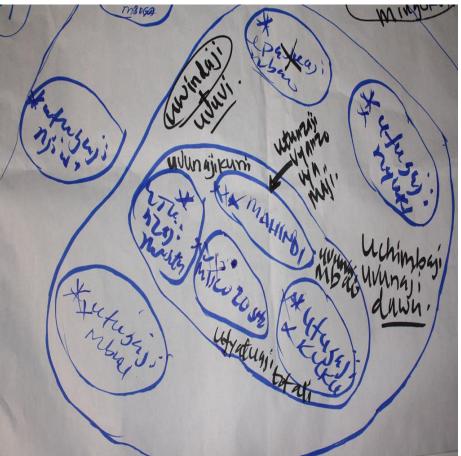
## Daily Activity





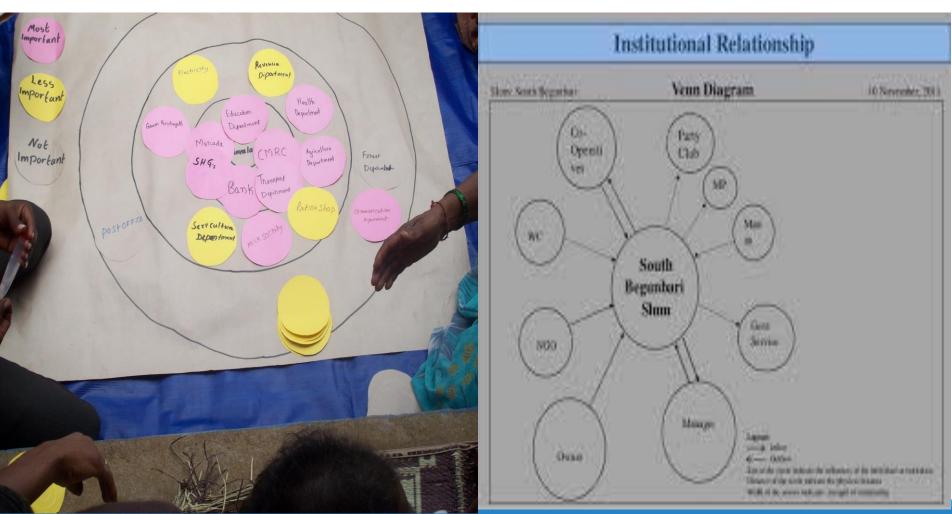
## Chapati / Venn Diagram





## Chapati / Venn Diagram

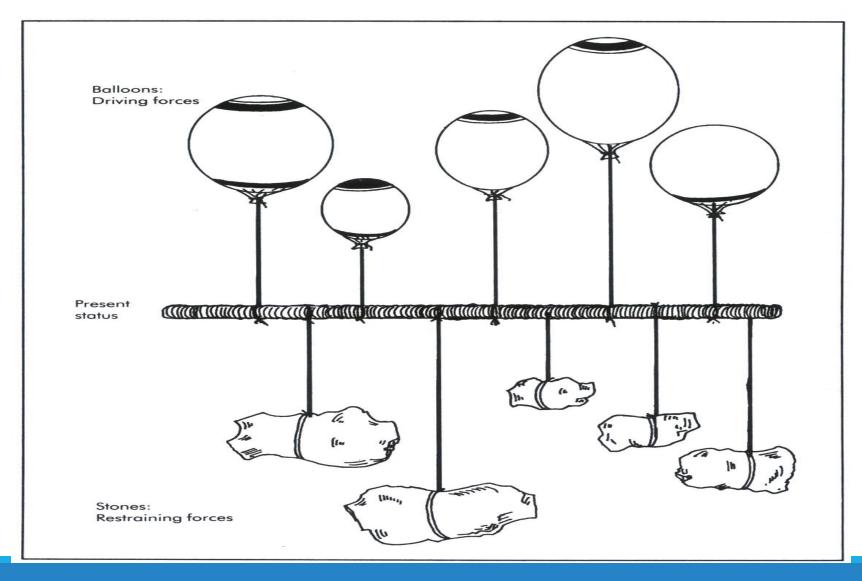
Venn Diagram- It helps us to understand the network of relationships of various Institutions working for village



### Force Field Analysis

- Kurt Levin (1951)
- Change theory
- 2 types of forces
  - Driving
  - Restraining
- Temporary Equilibrium

### Force Field Analysis: Balloons and Stones Method





#### Factors encouraging

(Guests/visitors cannot be taken to the bushes; latrines are better)

(Nearness to home)

(No longer required to go to the bushes full of snakes & bad odours)



(Roofed latrines protect from rains, unlike the bushes)







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(Convenience during night)



(Fear of pit-slab collapsing in rainy season)



(Bad smell inside latrines without sanitary pipes)



(Small size of the latrines)



(Leakages in grass, roofs in rainy season)



#### Factors discouraging

#### Legend

Nearness from the central line indicates the importance of the factor

Participants: Elizabeth Samuel, Margeret Josua, Rachel Issac and Rhoda Emanuel

# Cause Effect Diagram

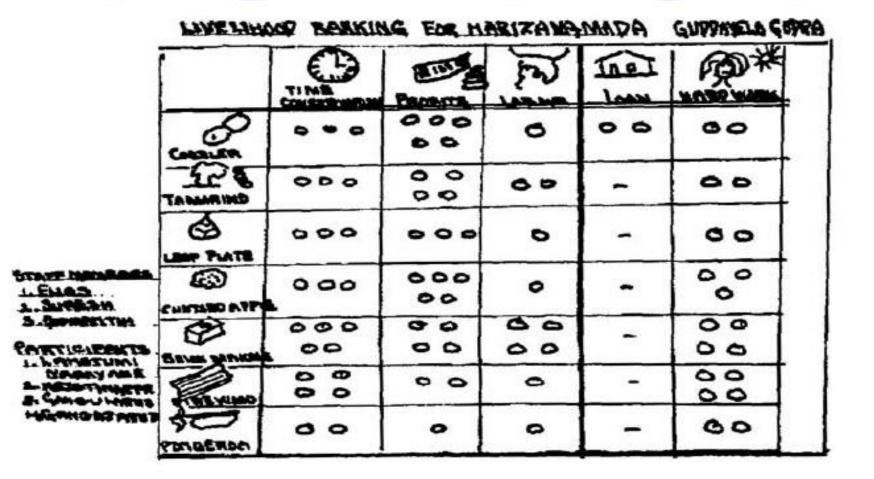
- Popular PRA Method
- Fish bone diagram
- Visual preparation of causes, effects and their inter linkages
- In-depth understanding

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## Matrix Ranking / Scoring Method

- A popular and widely used PRA method
- Depiction and analysis of large amount of data
- Helps to understand the preferences
- Helps to understanding the decision making process

## Ranking sheet



	Preference Kanking					
Constraints to Agricultural Production						
	Respondents					

	i reference Kanking						
Constraints to Agricultural Production							
	Respondents						

**Problem** 

Drought

Pests

Weeds

Cost of inputs

Labour Shortage

**Total** 

Score | Ranking

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SI.N	Areas of assessment	Techniques	Nature of Analysis		
	Assessment of land use by	Resource	Status Map		
	different use categories	Mapping &	Trend (Past & Present)		
		Time Line	Listing of problems by land use patches & solutions		
2 Assessment of Rural Infrastructure and amenities		Resource	Trend (Past & Present)		
		Mapping & Time Line	Listing of problems by items of Infra. & amenities & solutions		
	Assessment of Implements/	Timeline and	Trend (Past & Present)		
	Tools, Inputs, Techniques	Seasonality	Listing of problems by items of Infra. & amenities & solutions		
4 Assessment of Productivity		Timeline	Trend (Past & Present)		
			Listing of Problems & Solution		
5	Assessment of Crop varieties in use	Simple Matrix Ranking	Identification of Choice and Preferences		
6	Assessment of Services offered by Institutions / Organizations	Venn Diagram	Importance identification & action prioritization		
7	Assessment of economic status of household	Wealth Ranking	Identification of poor / target group		

## Negative Sources of PRA

- Rural Development Tourism
- Miss on the poor and marginalised

Where we go?

- Easy access
- Road side

Spatial Bias

With whom we Interact?

- Elite better off
- Men

Personal Bias

#### **Negative Sources of PRA**

## Rural Development Tourism...

When do we go?

- Good Weather
- Not hot, rainy etc
- Training

- Seasonal Bias
- Timing Bias

What questions we ask?

Not embarrassing

Diplomatic Bias

What we work at?

 Our area of specialisation

Professional Bias

# Advantages of PRA

- Motivation and Mobilisation of local development workers
- Devolution of management responsibilities
- Use of local resources
- Mobilisation of community resources
- Identification of genuine priorities for target group
- Forming between linkages between communities and development institutions

# Disadvantages

- Raising expectations that cannot be realised
- •Risk of "capture" of activities by local interests
- Failure to take account of stratification in communities

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## Behavioral Principles of PRA

- Handing Over the Stick
- Self-Critical Awareness
- Use Your Best Judgment
- From Stealing to Sharing

# Thank you

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